



FOR IMMEDIATE RELEASE

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***EX-BUFFALO SABRE MARTY BIRON HEADS UP WALK TO BENEFIT
INDIVIDUALS WITH DEVELOPMENTAL DISABILITIES***

(BUFFALO, NY, April 17, 2007) – Ex-Buffalo Sabres Goalie Martin Biron and his wife Anne Marie are planning to be back in Buffalo to serve as the celebrity chairs for Heritage Centers 7th Annual Louis J. Billittier Memorial Run/Walk. The event will take place on Saturday, May 5th 2007, starting at Chef’s Restaurant, located at 291 Seneca Street in Downtown Buffalo, **rain or shine**. Registration is at 8:00 a.m. and the run/walk will begin at 9:30 a.m. Both local sports (Bills and Sabres) alumni and their mascots are expected to be on hand for the event, including Hall of Famer Joe DeLamielleure. Registration forms are available at all WNY Wegmans and Wendy’s, Chef’s Restaurant, online at www.heritagecenters.org or by calling (716) 856-4202 ext. 228.

“Heritage Centers is a great organization that does so much for people with disabilities,” said Martin Biron. “My family and I are really hoping and planning to come back to Buffalo for this great event. We would like to encourage everyone to consider coming on Saturday, May 5th to join us.”

“Marty and Anne Marie are just incredible people,” said Heritage Centers Executive Director Michael Gross. “We are really fortunate to have a spokesman like Marty for our run/walk. I know they are going to make every effort to come back home to Buffalo for this. We would like to invite everyone in our great city to consider coming out this year to this great family event.”

The run/walk will take participants from Chef’s, loop through the Erie Basin Marina and back to Chef’s for a large post-event party that they cater and host.

Prizes will be given to the top male and female entrants, as well as to 1st, 2nd and 3rd place winners in each age group. Also featured at the party will be a sweepstakes drawing for prizes – like a 20” Flat Screen Color TV, an autographed Marty Biron jersey and a natural gas patio heater from National Fuel- as well as a large basket raffle – with an anticipated 60+ baskets in total to raffle off!

The minimum cost to register is \$25.00. The Louis J. Billittier Memorial Run/Walk is USA Track & Field sanctioned and certified.

All proceeds from the Louis J. Billittier Memorial 7th Annual Run/Walk will benefit the Heritage-Oak Foundation, which supports Heritage Centers and people with disabilities. Heritage Centers is a local non-profit that employs over 900 people and serves more than 3,000 individuals with disabilities each year. Individualized services include, but are not limited to: early intervention, education, residential, vocational, service coordination, legal and advocacy programming.

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